

# Kent County Youth Fair Livestock Auction FAQ's

## What is the Kent County Youth Fair Livestock Auction?

The Auction is a chance for exhibitors to earn money from the animals they have raised and prepared for show. The sale depends on the participation of buyers who are willing to invest in the future of the Kent County Youth Fair exhibitors.

## Why would I want to be a buyer?

Being a buyer is great advertising for your business, and you are supporting a great cause! Exhibitors truly appreciate and remember their buyers, and they are our future consumers and investors.

## What type of advertising would my business receive?

The fair will list the name of each buyer in local newspapers, and the buyers' names will also be on display during the sale. Exhibitors are encouraged to thank their buyers both personally and publicly, and buyers receive for display at their place of business a picture of the exhibitor and his or her animal. Buyers' names are also displayed in the barns throughout the entire week of the following year's fair.

## When and where does the sale take place?

The sale is always held on the Thursday of fair week in the Reath barn. It will begin at 2:00 p.m. and will end when all the animals have been sold. The order of sale is as follows: rabbits, poultry, goats, hogs (Grand Champion sold last), sheep, feeder calves, gallon of milk, steers.

## How do I participate?

The sale is an auction. You will be required to obtain a buyer's number in order to bid on and/or purchase an animal. In order to obtain a buyer's number you will need to fill out a buyer registration form with the Fair Business Office. You may pre-register with the office by calling (616) 897-6050, or mail in your registration. You may also register in person on the day of the sale. You will be asked to select an option for the processing of your animal, should you happen to purchase one. Once you have checked in and filled out the form, you will be given:

- **Buyer number**
- **Sale catalog**
- **Two (2) tickets for the buyer dinner**

The catalog will list the name of each exhibitor and their animal in the order that they will be sold.

## If I *do* purchase an animal, what are my options?

### You have four options:

- You can choose to have the animal processed for you. The Kent County Youth Fair will provide a list of local meat processors, and you can choose where you would like your animal to be processed. You will be responsible for the cost of processing the animal, but the fair will arrange for the transportation of the animal (from the fairgrounds to the processor) free of charge.
- You can choose to send the animal to resale. This means that after the sale the animal will be taken, free of charge, to a local auction, and resold. You will then receive a check for the market value of the animal.
- You can choose to donate the animal to Farm Inc. Food Pantry at no cost to you beyond the cost of purchasing the animal.
- You can choose to resell the animal *in the ring*. Just inform the auctioneer, immediately upon purchasing the animal that you would like it resold. Your purchase is then a direct donation to the exhibitor, and you will have no further rights or obligations to the animal.

**NOTE: Proceeds from subsequent sales of the animal will go to support the Kent County Youth Fair. The exhibitor will only receive the proceeds from the original sale.**

## How do I pay for the animal?

Payments may be made by cash, check, money order, Visa, and Mastercard. **There will be a 2% Service Fee on all transactions.** Exhibitors are not able to receive their sale money until 96% of the auction proceeds have been collected. Therefore, the fair greatly appreciates prompt payment the night of the sale. A service charge of 1\_% per month will be added to all balances after 30 days.

**\*\*All buyers must check out and receive invoices before leaving the fairgrounds\*\***

## Would my purchase be Tax deductible?

Purchases at the Kent County Youth Fair Livestock Animal Sale are deductible to the extent that the cost of the animal exceeds market value. If the animal is *resold in the ring* or donated to the Farm Inc. Food Pantry, the entire purchase is then tax deductible.

## This sounds great! But what if I can't be there that night?

That's fine. We have several people who can bid for you. Simply call the fair business office (616) 897-6050. Give the name of the exhibitor, the animal you wish to bid on, the amount you would be willing to spend, and any other instructions you would like to be followed. We will take care of the rest!

Thank you,  
We look forward  
to seeing you the night of  
the sale!

**Dave Vander Boon  
Livestock  
Superintendent**

If you would like more information,  
please contact the  
Fair business office at  
(616) 897-6050  
or email us at  
[office@kcfg.org](mailto:office@kcfg.org)  
Fax (616) 897-7983  
[www.kcfg.org](http://www.kcfg.org)

# Kent County Youth Fair Annual Livestock Auction



Thursday  
August 13, 2009  
2:00 p.m.

Reath Barn  
225 S. Hudson  
Lowell, MI