



April 15, 2009

Dear Parade Participant,

Yes, another parade! This is not just another parade, this parade spells out celebration! Please join the Lowell Area Chamber of Commerce as we congratulate the Kent County Youth Fair for its 75th year of bringing Kent County excellent fairs dedicated to youth. The parade will take place on Sunday, August 9th at 5:30 pm, just prior to the annual official start of the fair.

The fair theme is "75 years and beyond", use your imagination and create an entry that will please parade goers and the judges. Trophies will be awarded for first, second, third and honorable mention as well as \$75 for first place.

Our main concern is safety for all, so here are a few things to remember:

- Per the City of Lowell Police, no objects of any kind, including candy, may be thrown or passed out from the parade units or from the street.
- Parade entries may pass out items on the parade route at the yellow rope (by the sidewalk) tied along Main Street.
- Parade entries found throwing or passing items from the street will be removed from the parade and may be barred from participation in future parades.
- You must be 16 and have a valid Drivers License to operate a motor vehicle. No reckless operation of motor vehicles will be allowed. (Michigan Law requires operators of motorcycles, mopeds, and other similar vehicles to wear helmets.)
- Children on bikes are required to wear helmets.

Parade line-up, instructions and route: (the route is different, please read below & see map on back)

- Horse & Semi-Trucks units please call the Chamber for line-up instructions
- Parade registration begins at 4:30 pm
- Parade entries are requested to report to the Registration Point at the corner of Horatio St. and Avery St.
- To access the registration location, please approach from East Main St., turning north on Horatio St. Entries will be lined up heading west on Avery St.
- Parking is available on side streets.
- The parade will leave at 5:30 pm sharp, proceeding south on Jackson and turning west on Main St.; turning south on Broadway; proceeding past the big Tent on the Lowell Fairgrounds. (Fire trucks, semi trucks and large entries turn west on Ottawa)

Deadline for parade entries is Friday, July 31, 2009. If you have questions, call Liz at the Chamber Office (616-897-9161).

Sincerely,

Liz Baker

Liz Baker
Executive Director

**Mark your calendars for the Annual Christmas Night-time Parade Saturday, December 5, 2009
Theme: A Christmas Story. No Candy will be allowed.**

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